

MINI ONE



INTRODUCTION

The MINI One doesn't just look the business, it delivers the goods too. It has been completely re-designed, with a new British built engine, new front and rear suspension, a new six speed manual transmission and beefier styling all around. In other words. it's built to perform. But it's not just the power or the MINI One's effortless handling around even the sharpest of corners, that'll make an impression. Its iconic looks will do that, before you've even started the engine.



FACTS & FIGURES

On the Road Price £12,620

Engine

Cylinders/valves 4/16
Displacement (cm³) 1598
Stroke/bore (mm) 85.8/77.0
Max output (kW/hp/rpm) 72/98/6000
Max torque (Nm/rpm) 153/3000

Wheels

Tyre size front 175/65 R15
Tyre size rear 175/65 R15
Wheel size front 5.5J x 15" steel wheel
Wheel size rear 5.5J x 15" steel wheel

Performance

Top speed (mph) 116
Acceleration 0-62 mph (secs) 10.5
Acceleration 50-75 mph in 4th (secs) 12.1

Dimensions (mm)

Wheelbase 2467
Vehicle length 3699
Vehicle width 1683
Vehicle height 1407
Track, front 1459
Track, rear 1467

Fuel consumption

Urban (mpg) 39.2
Extra-urban (mpg) 64.2
Combined (mpg) 52.3
CO₂ emission (g/km) 127
Tank capacity (ltr) 40

Weight (kg)

Unladen (EU) 1135
Max permissible 1510
Permitted load 450
Permitted axle load, front/rear 815/730

Further information on official fuel consumption and on the official specific emissions of CO₂ for new passenger car models is contained in a brochure which is available free of charge from any dealer or at <http://www.mini.com/efficiencyguide>.

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DESIGN

With the MINI One, design isn't just about looking the part, but about performance that makes driving the best part of your day. The wheel-at-each corner concept gives the MINI One its trademark bulldog stance, as well as its unique go-kart style handling. There are also the classic interior features such as the super-sized speedo which takes pride of place in the centre of the dashboard. Whichever way you look at it, the MINI One is guaranteed to put a smile on your face.



SAFETY

The MINI One is not only a thrilling car to drive, it's also one of the safest. Standard equipment on every new MINI One includes Anti-Lock Braking System (ABS), Cornering Brake Control (CBC), Electronic Brakeforce Distribution (EBD) and Brake Assist. In short, you'll be able to stop on a pin, every time. All the same, it's good to know that there's side compact protection, crumple zones and six airbags as standard as well.



ENGINE

As with all MINI engines, the figures speak for themselves. The MINI One has a 1.6 litre, 4 cylinder, 98hp engine with fully variable valve timing and six-speed manual transmission. Top speed 113mph. 0 - 62mph in 10.5 seconds. And all that with an average fuel consumption of just 52.3 mpg and CO2 emissions of 127 g/km. With a MINI One, you really can have it all.



DRIVING EXPERIENCE

It's not just the powerful engine that makes the MINI One a thrill to drive. Whether taking it for a quick spin or a long trip, its punchy engine, crisp transmission and lively acceleration make it an all-round sports star. And with stable suspension, a low ground clearance and the go-kart feeling you'd expect from a MINI, you're in for a real treat that'll make your day, every day.

MINI ONE



FINANCE YOUR MINI

Our finance and insurance solutions have a lot in common with MINI itself. Why? Simple: they're extremely well designed and you can tailor them to suit your own individual tastes.

Whether you're looking to finance a MINI for yourself or your company, with our MINI Finance specialists you'll discover a variety of ways to get your hands on your chosen MINI, and then protect it.



GET ON THE ROAD, STAY ON THE ROAD

Once you've got your MINI, you won't want to be apart from it. We know that, which is why we have a number of ways of helping you out, should the unexpected happen.

MINI Warranty gives your MINI three year's unlimited mileage – so you can go on as many adventures as you want. MINI Emergency Service cover is also standard on every new MINI and lasts for three years as well, designed to help you out in motoring emergencies.

Relax knowing that MINI tlc gives you 5 years, or 50,000 miles (whichever milestone is reached first) of servicing for just £200.

MINI tlc XL gives you a further 3 years, or 30,000 miles (whichever comes first) of servicing for an extra £370. So for £570 you can get a total of 80,000 miles or 8 years of servicing. An offer that's surely too good to miss.

For more information on any of the above products and services please visit your local MINI dealer or MINI Service Authorised Workshop.

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EXTERIOR

Aerodynamic Bodykit	<input type="checkbox"/>
Bi-xenon lights with headlight washer system	<input type="checkbox"/>
Bonnet stripes in white or black	<input type="checkbox"/>
Bumpers in body colour	<input checked="" type="checkbox"/>
Chrome line exterior	<input type="checkbox"/>
Comfort Access keyless entry/ignition system	<input type="checkbox"/>
Darkened rear glass	<input type="checkbox"/>
Exterior door handles in chrome	<input checked="" type="checkbox"/>
Exterior mirror caps in body colour (only in combination with a body-colour roof)	<input type="checkbox"/>
Exterior mirror caps in chrome	<input type="checkbox"/>
Exterior mirror pack	<input type="checkbox"/>
Front fog lights	<input type="checkbox"/>
Heated glass rear windscreen, with windscreen wiper and integrated washer nozzle	<input checked="" type="checkbox"/>
Heated windscreen washer jets and exterior mirrors heated	<input type="checkbox"/>
Metallic paint	<input type="checkbox"/>
Panoramic glass panel sunroof	<input type="checkbox"/>
Park Distance Control (PDC)	<input type="checkbox"/>
Rain sensor plus automatic driving light control	<input type="checkbox"/>
Rear spoiler	<input type="checkbox"/>
Roof in body colour	<input checked="" type="checkbox"/>
Suspension: Normal, model-specific	<input checked="" type="checkbox"/>
Suspension: Sport	<input type="checkbox"/>
Third brake light	<input checked="" type="checkbox"/>
Tinted glass	<input checked="" type="checkbox"/>
Wheels: 15" Steel Wheels with 175/65 R15 Tyres	<input checked="" type="checkbox"/>
Wheels: 15" 5-Star Spooler light alloy wheels with 175/65 R15 Tyres	<input type="checkbox"/>
Wheels: 15" Rotator Spoke light alloy wheels with 15 inch 175/65 R15 Tyres	<input type="checkbox"/>
Wheels: 16" 5-Star Blaster light alloy wheels with 195/55 R16 Tyres	<input type="checkbox"/>
Wheels: 16" Bridge Spoke light alloy wheels with 195/55 R16 Tyres	<input type="checkbox"/>
Wheels: 17" Crown Spoke light alloy wheels with 205/45 R17 Tyres	<input type="checkbox"/>
Wheels: 17" Flame Spoke light alloy wheels with 205/45 R17 Tyres	<input type="checkbox"/>
Wheels: 17" Web Spoke two-piece light alloy wheels with 205/45 R17 Tyres	<input type="checkbox"/>
White indicators	<input type="checkbox"/>

Key: ■ - As Standard □ - Optional extra

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INTERIOR

Air-conditioning	■
Automatic air-conditioning	□
Automatic transmission, 6-speed	□
Aux in	■
Bluetooth telephone preparation with USB Audio Interface	□
CD changer for 6 CDs, MP3-compatible	□
Centre armrest	□
Chrome line interior	□
Colour line trim for door armrest and underside of instrument panel (in choice of five colours)	□
Condition-Based Service (CBS)	■
Cup holders, three	■
Door sills finished in brushed stainless steel, with model designations	■
Driver and front passenger footwell lights	■
Easy entry function	■
Electric windows	■
Electric immobiliser	■
Floor mats in velour	□
Front passenger seat, height-adjustable	□
Glove compartment	■
Headlining in anthracite	□
Headrests in rear, two	■
Heated front seats	□
Hi-Fi loudspeaker system	□
Interior light, centrally mounted in headliner	■
Interior light package (including Switch Colour Lighting)	□
Interior mirror with automatic anti-dazzle function	□
Interior surface: Brushed Alloy	□
Interior surface: English Oak	□
Interior surface: Fine White Silver	■
Interior surface: Fluid Silver	□
Interior surface: Piano Black	□
ISOFIX child seat mounting	■
Lumbar supports, manually adjustable (only available with leather or cloth/leather combination upholstery)	□
Manual transmission, 6-speed	■
Multifunction for steering wheel	□
Navigation system	□
On-board computer	□
Radio MINI Boost with MP3-compatible CD player	■
Rear backrests, separately folding	■

Remote-controlled central locking	■
Rev counter with digital speedometer and external temperature gauge	■
Service interval display	■
Smoker's pack (no-cost option)	□
Sport seats	□
Start/stop button	■
Steering column, adjustable in height and length	■
Steering wheel: 2-spoke leather steering wheel, height and length adjustable	□
Steering wheel: Sport steering wheel in leather, 3-spoke design, height and length adjustable	□
Steering wheel: Sport steering wheel with wooden rim, 3-spoke design, height and length adjustable	□
Steering wheel: Steering wheel with plastic rim, height and length adjustable	■
Storage pack	□
TV function (if navigation system specified)	□
Universal Remote Control	□
Upholstery in cloth/leather (model-specific)	□
Upholstery in cloth (model-specific)	■
Upholstery in leather (model-specific)	□
Voice control system	□

Key: ■ - As standard □ - Optional extra

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SAFETY

Airbags: Driver, front passenger and side airbags	■
Airbags: Head airbags	■
Anti-lock Braking System (ABS with CBC and EBD)	■
Anti-roll bars, front and rear	■
Automatic Stability Control + Traction (ASC+T) include Brake Assist	■
Belt force limiters in front and restraint system with belt tensioners	■
Brake pad wear indicator	■
Central locking, automatic at 10 mph	■
Crash sensors	■
Dynamic Stability Control (DSC) (including Hill Assist)	■
Front passenger airbag deactivation	■
Fuel cut-off in the event of a crash	■
Multi-link rear axle	■
Reinforced panels in the doors	■
Remote-controlled alarm system (Thatcham Category 1)	■
Runflat Indicator (RFI)	■
Run-flat tyres for emergency driving	□
Safety battery terminal (battery disconnects in the event of a crash)	■
Single-link spring-strut front axle	■

Key: ■ - As standard □ - Optional extra

MINI ONE



ACCESSORISE YOUR MINI

With MINI Accessories you can personalise your MINI any way you like. Inside and out, from top to bottom. Pick from fantastic graphics, gizmos and gadgets, from the practical to the unashamed indulgent. Each one approved by the people who designed and built your MINI.

STAND OUT



17" alloy wheels

Cross spoke, web-spoke, multi spoke, double spoke... with so many to choose from, which one will you go for?



Roof decals

It's your MINI – shout it from the roof top. A St George's Cross, Heliport or even MINI Lettering are just some of the options available.



Additional headlights

Improve your visibility with MINI additional headlights. They blaze a safer trail for you after dark and add that extra touch of style.



Union Jack exterior mirror covers

You're bound to stand out with Union Jack exterior mirror covers, they look the part whatever your MINI's colour scheme.

THE GREAT INDOORS



Interior trim strips with chequered flag design

Recreate the feeling of the racetrack in your new MINI with the interior trim strips in chequered flag design.



MINI baby and junior seats

Make sure the kids are always sitting comfortably and safely with our range of MINI baby and junior car seats available with ISOFIX.



Illuminated door entry strips

As good as any red carpet, illuminated door entry strips with MINI Cooper lettering put your MINI a step ahead of the rest.



Front centre armrest

Practicality and comfort meet in the middle: not just for leaning on, the arm rest also opens up to provide generous storage space.

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TUNES & TECHNOLOGY



iPod interface

Can't go anywhere without your iPod? Now you don't have to. Just plug it in and away you go – you can enjoy your favourite tracks played and operated through your MINI's sound system.



MINI Approved Portable Navigation from Garmin®

This portable navigation range is always on hand to help you with directions, hotel references, fuel stops and sniffing out food. All you need to do is touch the screen to find what you're after.



CD case

A music store inside your MINI: this case holds six CDs and can be conveniently attached to the sun blind.



MINI Trackstar

If your MINI goes AWOL, a hidden, signal-emitting unit is activated to help the Police to find it.

TAKE IT AWAY



Roof box

This lockable two-tone box provides 350 litres of extra storage space.



Ski and snowboard set

If it's downhill thrills you're looking for, look no further. This lockable ski and snowboard set carries a snowboard and up to three pairs of skis.



Cycle holder

Active lifestyle? With the cycle holder and base support system, your MINI can carry your bikes with ease.



Luggage compartment tray

Fits snugly into the luggage compartment, featuring a Union Jack and anti-slip coated reversible lid.

For price information, please contact your MINI Dealer. Subject to change in design and equipment. Subject to error.

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WHY BUYING A MINI MAKES SENSE

Class-leading drive, build quality and those really satisfying chrome rocker switches by the cup holders are all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

Numerous engineering advances have resulted in a reduction in emissions and a substantial increase in fuel efficiency across the MINI range. For example the Cooper D achieves 72.4mpg on the combined cycle and emits only 104g/km of CO2. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk/comparemini to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £200. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £370, that's up to 8 years or 80,000 miles servicing for £570! For further information including the full terms and conditions please contact your MINI Dealer.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI by giving you options at the end of your agreement*. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF. MINI Cover is underwritten by UK Insurance Limited, who are authorised and regulated by the Financial Services Authority.